



## 100X INTERNET TRAFFIC INCREASE BY 2015

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At NetEvents in Portugal, the Nokia Siemens Networks Head of IP transport Bernd Schumacher told his audience that most operators agree that 100X increase in internet usage can be expected by 2015. Operators expect 5 billion users and are scrambling to cut operational costs.

Schumacher says “the future has already started” but how will carriers accommodate this surge? And what's in it for retail?

