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Verne Global Opens Worlds First Dual-Sourced 100% Renewably Powered Data Centre

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LONDON , Oct. 5, 2011 /PRNewswire/ -- (NetEvents) -- Verne Global , an innovative, UK-based developer of power conscious data centre campuses, today announced the availability of its colocation service from its 18-hectacre campus in Keflavik, Iceland . Verne Global's data centre campus is 100% carbon neutral, drawing commercial power from Iceland 's dual-sourced renewable energy power grid and utilising Iceland 's ambient temperatures to provide free cooling. Datapipe , a leading provider of managed services and infrastructure for mission critical IT and cloud computing, will be one of the first customers to have a presence in the new data centre (See Datapipe Press Release – Datapipe Partners with Verne Global to Deliver Green Cloud from Iceland).

(Logo: http://photos.prnewswire.com/prnh/20111005/CL80535LOGO)

"The demand for high capacity, flexible and scalable data centre campuses has increased in parallel with the growing concern of rising cost and environmental impact of traditional data centres," said Jeff Monroe , CEO of Verne Global. "We have designed a flexible, dynamic solution that answers the need for both high capacity computing and cost management."

Designed to support almost any data centre power requirement, from racks to megawatts, Verne Global's dynamic approach enables its customers to quickly meet the changing needs of their business – a high value benefit when compared to more traditional, static data centre approaches. Verne Global turned to Colt's innovative modular data centre option to facilitate a rapid time-to-market with this new offering. The Colt data centre - customised to offer chillerless cooling - allows Verne Global to gain rapid entry into the colocation business. The abundance of power available on the Verne Global campus, combined with it being 100% renewable is unique to the colocation industry.

"Power remains one of the primary concerns for corporate IT managers as they evaluate their data centre needs and options going forward in terms of availability, cost and environmental impact," said Katie Broderick , Senior Research Analyst, Servers and Datacenters, IDC. "Renewable power will continue to play an important role and, as the market evolves, Verne Global's ability to source an abundant supply, coupled with the added benefit of free cooling, will present a compelling availability, cost and environmental advantage in the marketplace for companies looking to expand their data centre operations."

About Verne Global:

Verne Global owns and operates a data centre campus in Keflavik, Iceland that offers data centre decision-makers both colocation and build-to-suit options. Customers range in size, from those requiring multi-kilowatts to multi-megawatts. The data centre campus is powered by dual sources of 100% renewable energy (geothermal and hydroelectric) and is well-positioned to lower the carbon footprint of companies around-the-world. The site is connected to Europe and the United States with multiple high-speed cables. Based in the United Kingdom , Verne Global is led by an experienced team with proven success in the data centre industry. For more information, please visit us at www.verneglobal.com .

About Colt:

Colt is the information delivery platform for Europe , enabling its customers to deliver, share, process and store their vital business information. An established leader in delivering integrated computing and network services to major organisations, midsized businesses and wholesale customers, Colt operates a 21-country, 35,000km network that includes metropolitan area networks in 39 major European cities with direct fibre connections into 18,000 buildings and 19 Colt data centres.

In 2010, the Colt Data Centre Services business was launched to deliver innovative high quality modular data centres which are rapid to deploy and power efficient.

Colt is listed on the London Stock Exchange (COLT). Information about Colt and its services can be found at www.colt.net .