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## **Verne Global opens World's first dual-sourced 100% renewably powered data centre**

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**Icelandic campus provides a renewable energy-based colocation and build-to-suit data centre option for US and European companies and provides well over 50% cost savings over traditional data centres in Europe or New York**



From left to right, Tate Cantrell, CTO, Verne Global, and Jeff Monroe, CEO, Verne Global, at NetEvents EMEA Press and Analyst Summit Rome 2011

Verne Global, an innovative, UK-based developer of power conscious data centre campuses, announced the availability of its colocation service from its 18-hectare campus in Keflavik, Iceland. Verne Global's data centre campus is 100% carbon neutral, drawing commercial power from Iceland's dual-sourced renewable energy power grid and utilising Iceland's ambient temperatures to provide free cooling. Datapipe, a leading provider of managed services and infrastructure for mission critical IT and cloud computing, will be one of the first customers to have a presence in the new data centre.

"The demand for high capacity, flexible and scalable data centre campuses has increased in parallel with the growing concern of rising cost and environmental impact of traditional data centres," said Jeff Monroe, CEO of Verne Global. "We have designed a flexible, dynamic solution that answers the need for both high capacity computing and cost management."

Designed to support almost any data centre power requirement, from racks to megawatts, Verne Global's dynamic approach enables its customers to quickly meet the changing needs of their business – a high value benefit when compared to more traditional, static data centre approaches. Verne Global turned to Colt's innovative modular data centre option to facilitate a rapid time-to-market with this new offering. The Colt data centre - customised to offer chillerless

cooling - allows Verne Global to gain rapid entry into the colocation business. The abundance of power available on the Verne Global campus, combined with it being 100% renewable is unique to the colocation industry.

"Power remains one of the primary concerns for corporate IT managers as they evaluate their data centre needs and options going forward in terms of availability, cost and environmental impact," said Katie Broderick, Senior Research Analyst, Servers and Datacenters, IDC.

"Renewable power will continue to play an important role and, as the market evolves, Verne Global's ability to source an abundant supply, coupled with the added benefit of free cooling, will present a compelling availability, cost and environmental advantage in the marketplace for companies looking to expand their data centre operations."