Asia Telecom News

Tata Communications Launches International Cloud Services in Singapore

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Tata Communications, a leading provider of a new world of communications, today launches its InstaCompute cloud offering in Singapore, covering neighboring countries: Malaysia, Hong Kong, Thailand, Indonesia, Vietnam and the Philippines.
InstaCompute brings scalable cloud computing services to the region's large and medium enterprises, the gaming industry, as well as global businesses with an Asia Pacific audience.

InstaCompute is an Infrastructure as a Service (IaaS) offering that is secure, elastic and on-demand. Computing and storage resources are delivered to businesses over Tata Communications' IP backbone and MPLS networks, as and when they need them. Self-provisioned and completely automated via an intuitive web interface, InstaCompute allows organizations to manage their businesses in line with growing and fluctuating market demands and rapidly evolving technology.

InstaCompute uses compute and storage infrastructure from Dell. The Singapore zone is physically based in Singapore at the Tata Communications Exchange (TCX) Internet data center. InstaCompute brings with it a service agreement that is inclusive of unlimited customer support, multiple IP addresses, load balancing and firewalls as well as credits in the unlikely event of any service down time.

Vinod Kumar, Managing Director and CEO of Tata Communications says, "As one of the business and financial hubs of Asia, Singapore is strategically positioned to drive a rapidly evolving economy where businesses demand flexible and scalable infrastructure, as they pursue growth within Singapore and overseas. Singapore businesses are aggressively adopting innovative business technologies that will allow them to leapfrog on to the international stage. Singapore is where our international headquarters are based and is a key market for us."

The pay-as-you-use service enables Asia Pacific businesses to quickly and easily tap into scalable, global IT infrastructure via the Internet, without the usual cost and complexities associated with IT provisioning. InstaCompute provides a delivery model that is tailored to meet both the local and global needs of Singapore and Asia Pacific businesses.

IDC forecasts that over the next five years, Asia Pacific spending on IT cloud services will grow fourfold, reaching USD$ 4.6 billion by 2014. Spend on cloud computing will accelerate through the forecast period, with a forecasted CAGR of more than 40% across the region from 2010 – 2014.

InstaCompute will free up considerable financial and managerial resources in the transition from a capex-heavy, on-premise model, to a pay-as-you-use model with hourly and monthly billing options and the choice of multiple payment methods. Customers can focus their energies on pursuing revenue generating growth opportunities, from their core business areas, while relying on Tata Communications to deliver the technology infrastructure to support their growth.

"Tata Communications is in a strong position as a global cloud provider as a result of its extensive network portfolio. We can provide our customers with traditional network connectivity or secure MPLS VPN connectivity, all under service level agreements of the highest industry standard.

Security on the network is a critical element for any customer looking to enter the cloud. Our security business forms an integral part of our customer's cloud development, rather than being an add-on after the infrastructure has been built," says David Wirt, SVP, and Global Head of Managed Services of Tata Communications.

(NetEvents APAC Press Summit)

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