



[NetEvents launches NetCast LIVE™ in collaboration with Tata Communications](#)

By chipteam



Singapore, November 17, 2009 - Technology press, industry analysts, IT professionals, MIS/IT directors – and those needing to know what’s hot and happening in networking and telecoms – are invited to participate on-line in a ground-breaking two-day event previously only accessible by a small select group of invited representatives from the international press and analyst community. NetEvents, a long-established name in media/industry communications, will be launching NetCast LIVE™ – the latest evolution of its interactive, multimedia NetCast™ platform – to broadcast its upcoming Technology Summit: “Advances in Networking and Telecoms” LIVE from Singapore on November 19th & 20th, 2009. All that is needed to experience the future of on-line conferencing is to pre-register by clicking on the following link:

<http://www.netevents.tv/video/apac-2009-pre-registration>

You will enjoy free access to the world’s most exciting and prestigious forum of debates, discussions and keynote speeches on the very latest technology issues and business opportunities from the mouths of the world’s top analysts and industry commentators.

This opportunity is made available to a massive global audience thanks to a partnership between Tata Communications and NetEvents, using for the first time, the NetCast LIVE™ multilingual, interactive, internet TV broadcasting platform from NetEvents.

The NetCast LIVE™ platform will allow those who pre-register to watch the event live in dual-screen format showing a live video feed of the speakers in one window, presentation in the other, plus an easy-to-use interface which provides a “chat” facility for the viewer to interact with the speakers, options to switch the broadcast to preferred language plus facilities for downloading additional content relating to the broadcast.

“This also presents an exciting opportunity for us to demonstrate to the business and media community the potential of our LiveBroadcast offering part of Tata Communications’ Content Delivery Network (CDN) powered by BitGravity’s technology” explains Richard Knott, VP Sales and Marketing, Tata Communications. “The LiveBroadcast service, a high-quality, flash-based streaming service enables content providers, TV Channels and event organizers to broadcast live content over the internet to viewers globally. LiveBroadcast is highly scalable, easy to use and does not require a special media player to view content. Combining LiveBroadcast with the easy interface and power of NetEvents’ purpose-built NetCast LIVE™ platform opens a new era in truly participatory on-line experience of key business conferences without the full costs of physical attendance.”

This upcoming Technology Summit will be broadcast in English, Mandarin, Korean and Japanese, discussing the latest hot topics concerning enterprise networking and telecoms and include a program of visionary presentations and debates including Enterprise Networking, IT Security, Wireless Technologies, Green IT, Cloud Computing, Application Optimization, CDN's, Carrier Interconnect, Telecoms Infrastructure etc.

Heading the line-up will be keynote presentations by: Sunil Joshi, President India, AP, ME and NA, Tata Communications on The Next Frontier for Telecom Service Providers; Ted Dean, President and Managing Director, BDA Research on Finding opportunities in a crisis: case studies from China; and Nan Chen, MEF President and Co-Founder & CEO, CENX, on The Future of Ethernet. Among the guest speakers will also be: Mike DeVito, Vice President for BT Global Telecom Markets (GTM) in the Americas and Asia Pacific on Analysing Key Trends in Business and Network Transformation; Mehmet Balos, Executive Vice President GENBAND Inc, on Roadmap for Convergence and an Integrated All-IP Network; Yunqing Chen, Director, China Telecom on The challenges on meeting the demand for high speed application delivery to the enterprise and Roark Pollock, Director, TippingPoint, on Security Trends and the Datacentre. In addition to the hot debates, the program will include plentiful insights into the latest research data from leading analysts and industry labs including Frost & Sullivan, IDC, Analysis Mason, Ovum, Current Analysys, Yankee Group, Iometrix and EANTC.

“NetEvents was created in consultation with the world’s leading industry analysts and technology editors as the ideal forum for industry and media to share quality time in a relaxed yet focused environment” says Mark Fox, NetEvents Founder. “We extended the scope of our content delivery to media groups with the launch of NetEvents TV, and are now moving to live broadcasting and the optimal fusion of on-line and ‘in the flesh’ business networking . We invite technology media around the world to join us in exploring together the future of live event broadcasting by linking to, and participating in, our on-line events.”