

MEF Announces CALA Service Provider Award Winners

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Recognized as an annual celebration of excellence and leadership in the development, marketing and delivery of Carrier Ethernet services, these awards are presented annually in North America, Asia-Pacific, EMEA and — for the first time this year — the CALA region.

The winners of the prestigious MEF (Metro Ethernet Forum) Carrier Ethernet Service Provider Awards for CALA (Caribbean and Latin America) — 2010, were announced at the recent MEF Quarterly Meeting in Miami. Recognized as an annual celebration of excellence and leadership in the development, marketing and delivery of Carrier Ethernet services, these awards are presented annually in North America, Asia-Pacific, EMEA and — for the first time this year — the CALA region.

“The entries submitted for these inaugural CALA awards highlight the extent to which enterprises in the CALA region are already reaping considerable benefits from using Ethernet services” commented Camille Mendler, Principal Analyst at Informa Telecoms and Media, and member of the award judging panel.

The MEF Service Provider Awards continue to evolve with the rapidly expanding Carrier Ethernet service provider landscape, and the dynamic growth and potential in the CALA region has been recognized in the 2010 awards. With the MEF’s Global Interconnect program bringing greater international reach to the global telecoms market, the awards now include four specific categories — to encourage the widest range of competitors, regardless of size or footprint — plus an overall award for the region’s Service Provider of the Year. The judging panel for the CALA awards comprised leading industry analysts: Stan Hubbard, Heavy Reading; Michael Howard, Infonetics Research; Ian Redpath, Ovum; and Camille Mendler, Informa.

The Best Business Ethernet Service Award encompasses retail and enterprise services with an emphasis on innovation combined with real business benefits and value-added features — such as Classes of Service and Service Level Agreements. The three finalists were Global

Crossing, Brazil's GVT and Verizon Business, with Global Crossing being announced as the winner.

The Best Wholesale Ethernet Service Award includes mobile backhaul, data center and Ethernet Exchange service offerings. The judges considered the service portfolio and its contribution towards Ethernet ubiquity, business benefits and savings to partners, together with case study collateral. This year's winner of this new category was Verizon with Global Crossing and America Movil named as the other finalists.

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