

# India Telecom News

## Ethernet in the Cloud – Unifying Force or Lowest Common Denominator?

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The key role of Ethernet in enabling Cloud services became a hot topic on the first day of this year's NetEvents APAC VIP Service Provider Summit as Informa's Principal Analyst, Camille Mendler, challenged carriers to see beyond the "dumb cloud" model and think in terms of end-to-end service delivery – capitalizing on their overall infrastructure and not just delivering from a datacenter.

During the 2-day Summit's opening conference, special guest speaker Nan Chen, President, MEF, made a strong case for Ethernet as the key enabler for the widespread uptake of Cloud services in his presentation The Cloud – Smokescreen or Solution?.

Preparing for the Future – IT's all in the Clouds is the Summit's overall theme, of special interest to an audience of senior figures from leading APAC Service Providers.

Nan Chen began his presentation by playing devil's advocate, pointing out that business models such as the network computer, thin client and Software as a Service had been heavily hyped then crashed in the past – so what's new? The answer he gave was: "ubiquitous Ethernet". For the first time there is a potential common fabric running from LAN through access through metro to WAN.  
(NetEvents APAC Press Summit)

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