



## **Cost savings will drive virtualization solutions growth**

News Article - Monday, 04 October 2010 12:15

Category: **Networking**

Businesses will soon be basing their decisions regarding mid market virtualization on the economic benefits of cloud computing, it has been claimed.

According to new research from Spirent Communications, there are still security fears surrounding virtualization technology, but the cost savings that such solutions can offer will soon change the opinions of small and medium-sized enterprises.

In an exclusive interview with IT Pro at the NetEvents 2010 conference, David Hill, vice president of sales for Spirent Communications in Europe, the Middle East and Africa, said: "I think some of the small medium enterprises, in fact most of them, will end up in the public cloud as time goes on [and] it is all [about] economics again."

He added that for companies at which IT was not a "core" consideration and so getting a third party to deal with IT infrastructure issues makes perfect sense.

Last week, the firm claimed that totally secure virtualization solutions would soon be a reality as infrastructure providers continue to improve on existing technology.

[http://networking.onestopclick.com/technology\\_news/cost-savings-will-drive-virtualization-solutions-growth\\_800096623.htm](http://networking.onestopclick.com/technology_news/cost-savings-will-drive-virtualization-solutions-growth_800096623.htm)