

Consumers 'not aware about LTE mobile broadband'

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Delays to the rollout of long-term evolution (LTE) broadband technology are not an issue for the majority of UK consumers, it has been claimed.

With Ofcom yet to stage an auction for additional spectrum, it is expected to be at least another three years before the high-speed mobile broadband technology enters use in Britain.

Nigel Wright, Vice-President of Wireless Product Marketing at Spirent, told IT Pro that the UK is falling further behind its main rivals in this area.

The US in particular has been making major strides on LTE broadband, he noted, but in the UK, a lack of awareness over the solutions means there is not yet significant demand.

"From an end user perspective, [broadband providers] do not need to go to LTE today," he said. "An end user couldn't care less."

"Those that are tech-savvy say they want LTE today but others just want to be able to stream their content, which we can do already."

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