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Wedge moves on ISP security in EMEA

By <u>Staff Writer</u>, ITWeb Nice, France, 26 Sep 2013



Wedge Networks CEO Hongwen Zhang says the company's new solution was ultimately developed to help ISPs deliver better security. Wedge Networks, a North American-based networksecurity solutions company, has introduced a turnkey managed security platform for Internet service providers (ISPs) in Europe, the Middle East and Africa (EMEA).

Announcing the development today at the NetEvents cloud spotlight in Nice, France, CEO Hongwen Zhang said the new solution would help ISPs deliver better security, increase customer satisfaction and generate additional revenue per user.

"Value-added services are important in increasingly commoditised bandwidth markets to increase customer experience and reduce churn," says VP of global sales at Wedge, Steve Chappell.

The new solution, he says, is non-disruptive to networks and works with the current infrastructure using software-defined network security methodology. Chappell adds the solution is able to be deployed on top of existing network fabric.

"Especially for small and medium enterprises (SMEs) and small office/home office users, it is becoming harder to deal with evolving cyber security pains. In a world of cloud services, social media, mobile systems and increasing threats, they need better security protection with less time to manage their security environment."

Wedge Networks' managed security platform allows operators to clean traffic at the network layer and deliver security to where the company says it "belongs" – the network. "It integrates with current systems like provisioning, billing, management and reporting."

Custom dashboards and portals with consumer and SME focus deliver information about the security status. Integrated security services, says Wedge, include Web-filter, anti-virus, anti-spam, data loss prevention, PCI compliance, intrusion detection system/intrusion prevention

system, mobile security, zero-day sandboxing, critical infrastructure protection and advanced persistent threat protection. The functions are built on the company's native platform, WedgeOS. Chappell says Wedge Networks is committed to working with ISPs in the EMEA region in a bid to help enterprises reduce churn and up revenue per user.