

# Emerging Cloud Based Business Models

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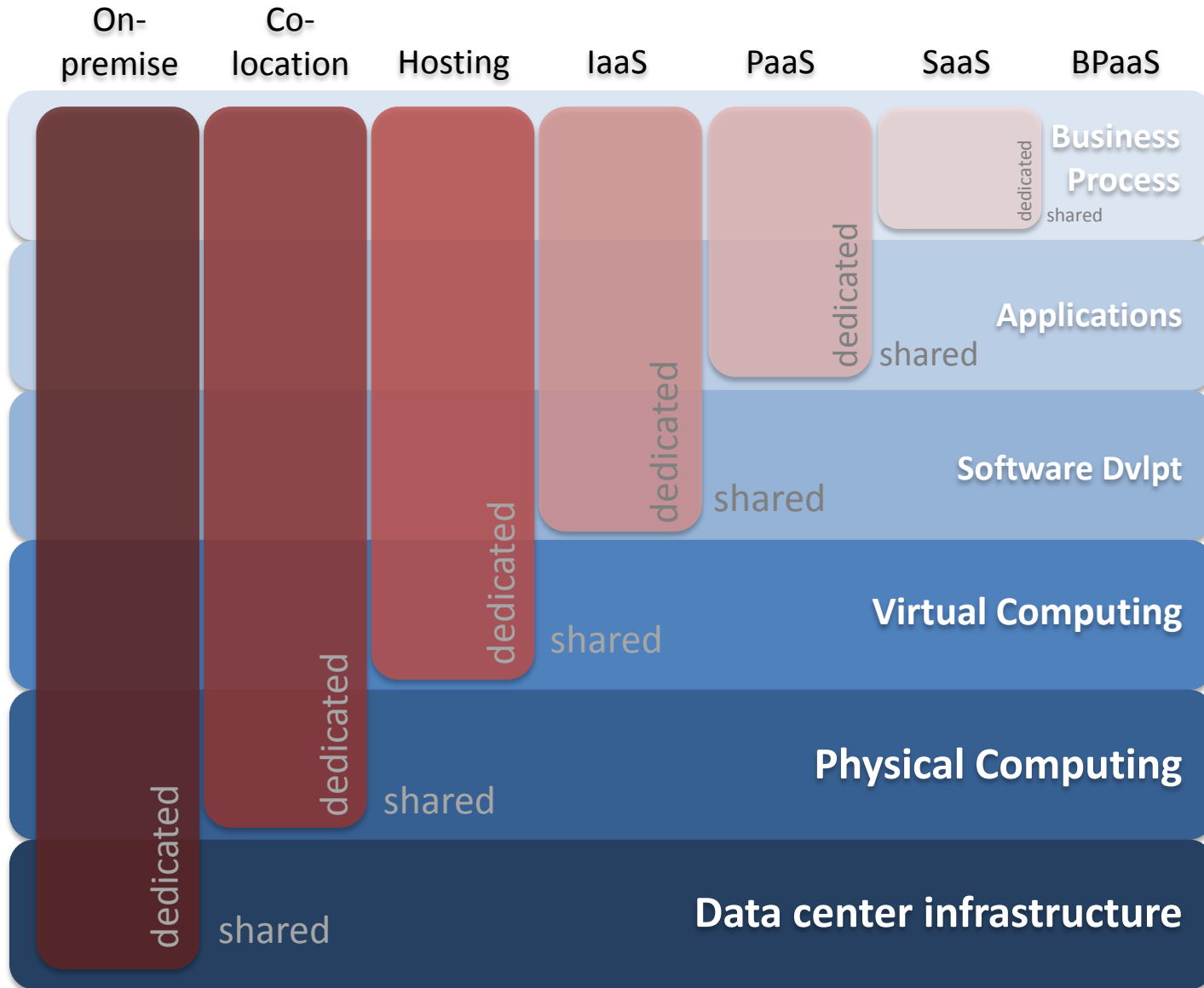
Principal Analyst The METISfiles



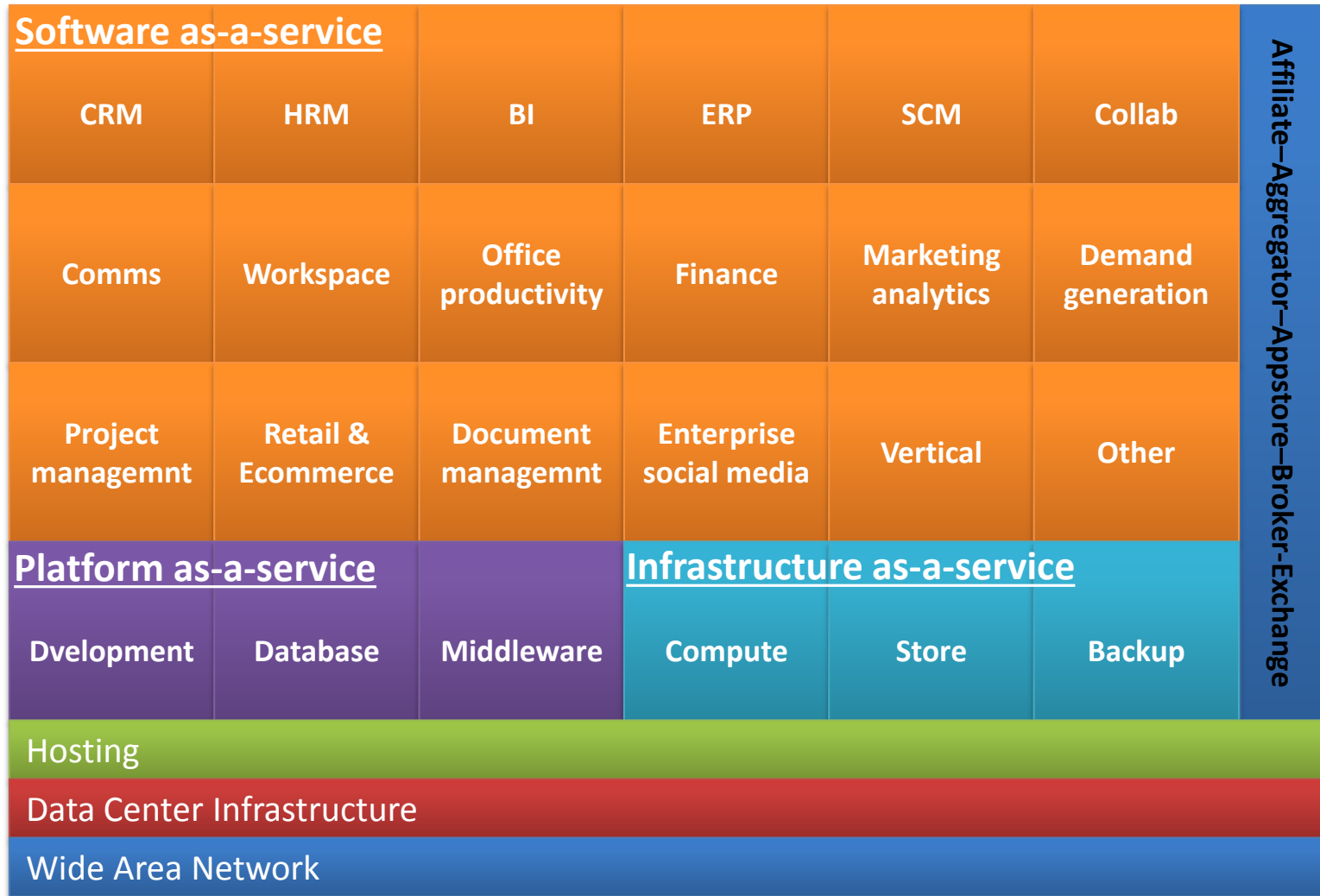
NetEvents

the**METIS**files  
*source to success*

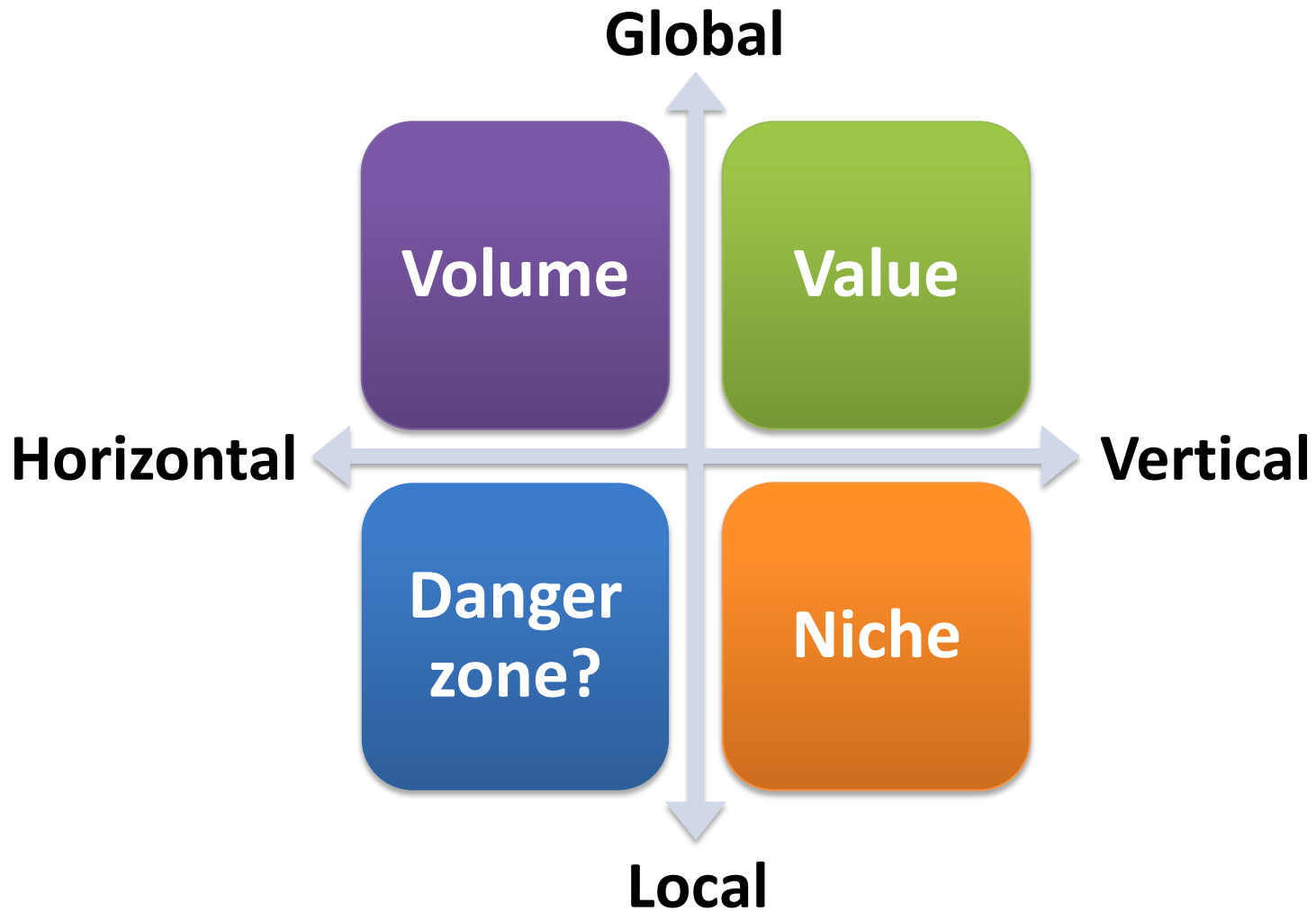
# From On-Premise To As-a-service



# The Public Cloudscape



# The Battlefield



Which organisations are best placed to adapt and benefit most by fully embracing the trend towards Cloud-based business models?

