



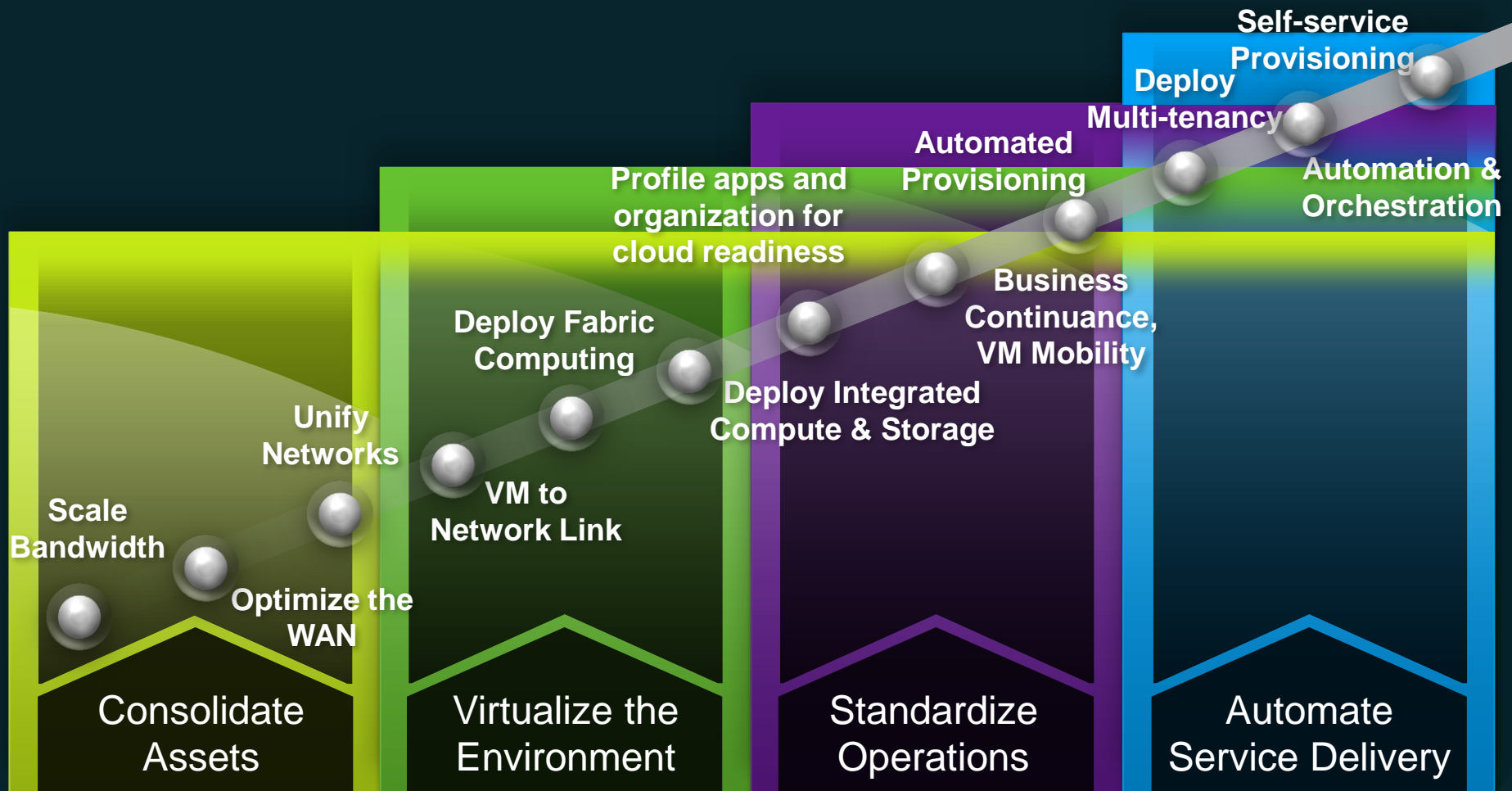
Enabling the World of Many Clouds

Carlos Rodriguez

July 2012



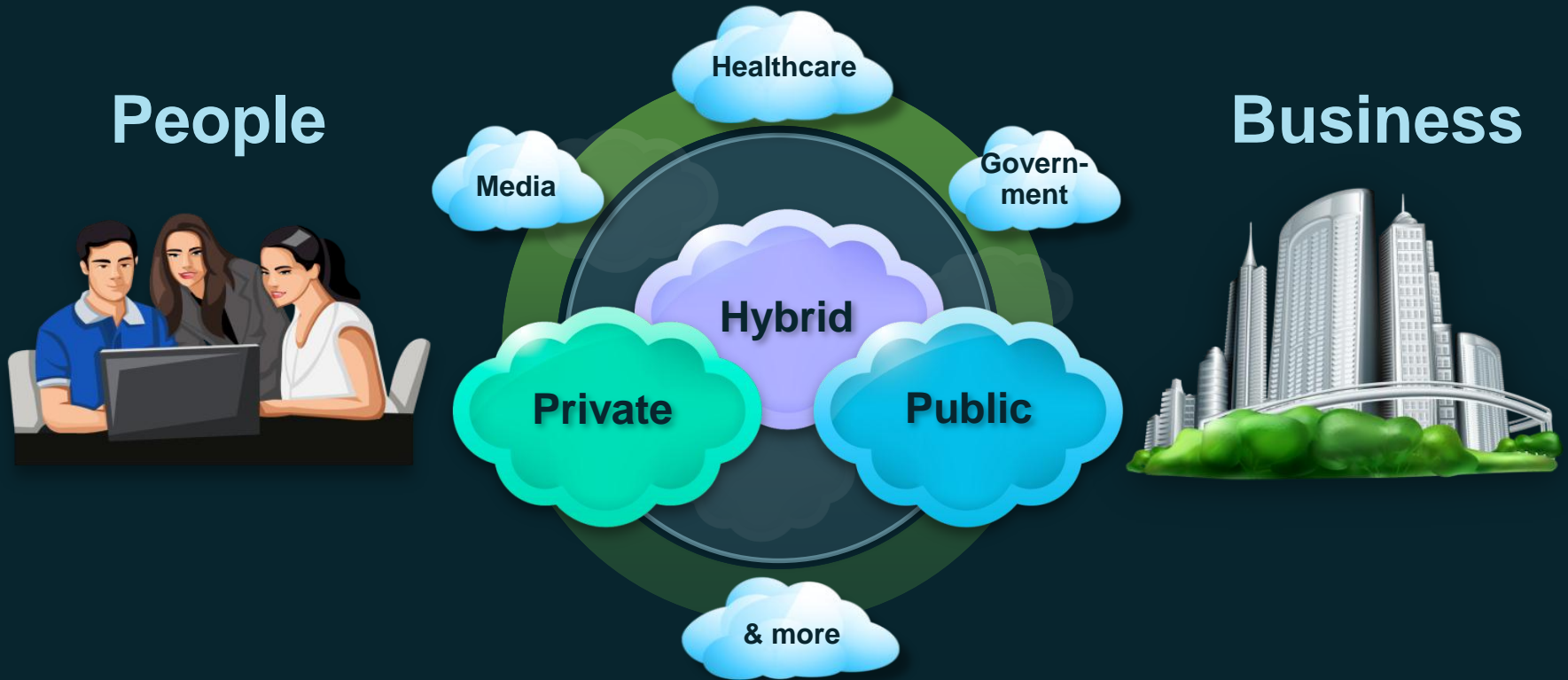
Journey to Cloud



Increased IT Operational Excellence (Agility, Efficiency and Simplicity)

Increased Cloud Readiness (Physical - Virtual - Cloud)

The World of Many Clouds



Connecting People and Businesses with the World of Many Clouds

Cisco Cloud Strategy

Enabling Cloud Services by Uniquely Combining
the Unified Data Center and Cloud Intelligent Network

Tailored Solutions for *Building* Clouds



Enable customers to build
and operate private,
public, or hybrid clouds

Rich Ecosystem of *Integrated* Solutions



Enable customers to
deploy tested, best-in-
class solutions

Innovative *Cloud* Applications



Enable customers to
deploy cloud services to
collaborate and enhance
their experience

Cisco CloudVerse

Cisco Uniquely Combines the Unified Data Center and the Cloud Intelligent Network to Deliver Cloud Services



**Assured
Experience**



**Dynamic, Efficient
Agility**



**Cloud
Applications**



**Unified
Data
Center**



**Cloud
Intelligent
Network**

**Cloud
Enablement
Services**



Secure



**Accelerated
Deployment**

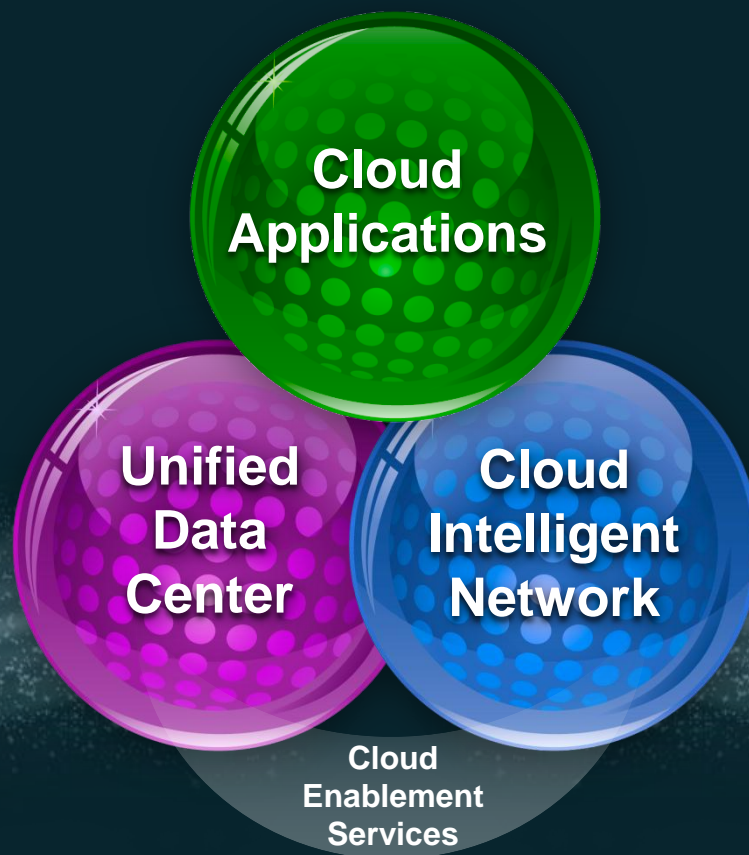
**Coupled With SP Go to Market Programs for
Awareness, Enablement, and Lead Generation**

Thank you.



Introducing Cisco CloudVerse

Key Building Blocks for Public, Private and Hybrid Cloud



Enabling Cloud Services by Uniquely Combining
the Unified Data Center and Cloud Intelligent Network

Cloud Case Study

Cisco IT Elastic Infrastructure Services

