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Conference Debate Session I—"Between the clouds" – the challenges facing Data Center interconnection

November 20-21 2013

90% of IT
 Growth is in 3rd
 Platform from
 2013 to 2020

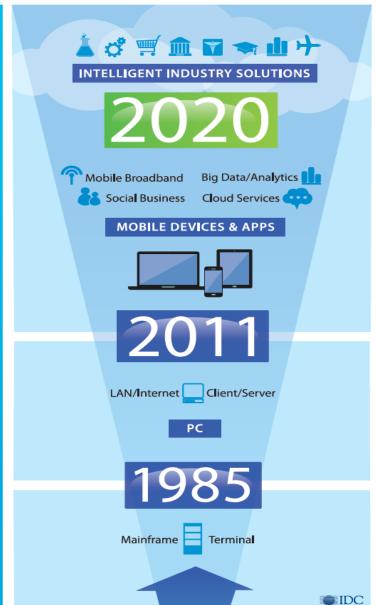
 80% of competitive energy must be on 3rd Platform



THE 3rd PLATFORM

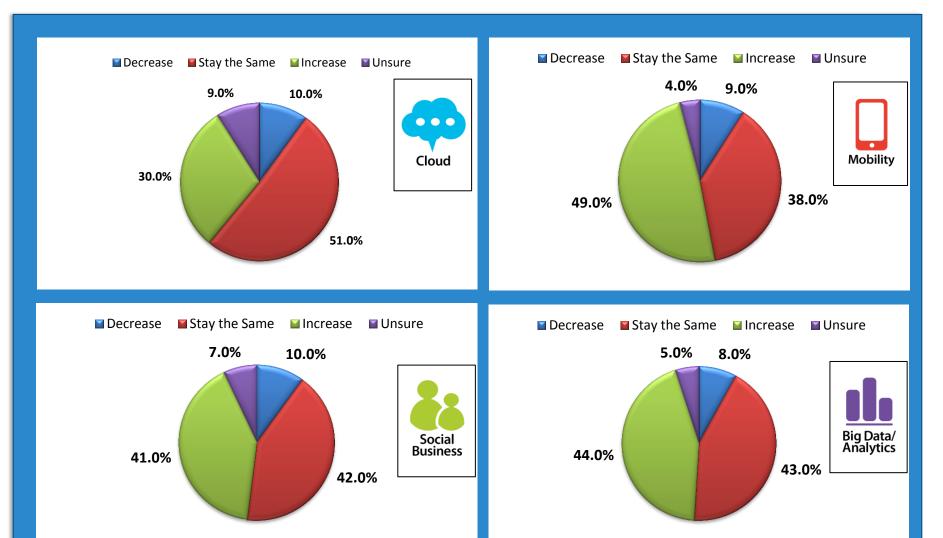
Defining the integration and intersection of mobile, cloud, social, and big data







2012-2013 Technology Investments





IT Deployment: Mobility is the mega-trend

Mobile security & device management	44%
Policies regarding bring your own device	32%
Mobile business applications	25%
Private cloud (on-premises or managed by 3rd party)	24%
Virtual Private Cloud	23%
Platform to platform migration	20%
Business Intelligence/Predictive analytics	17 %
Client/desktop virtualization (I,e, VDI)	16%
Unified Communications and/or video conferencing	16%
New Business applications based on Web 2.0 platforms	15%
Remote Application Delivery	12 %
Social media/networking	11%
Public cloud services (SaaS, IaaS, PaaS, BaaS over the Internet)	9%
Virtualisation (server, storage, network)	8%
Managed services/outsourcing/BPO	3%

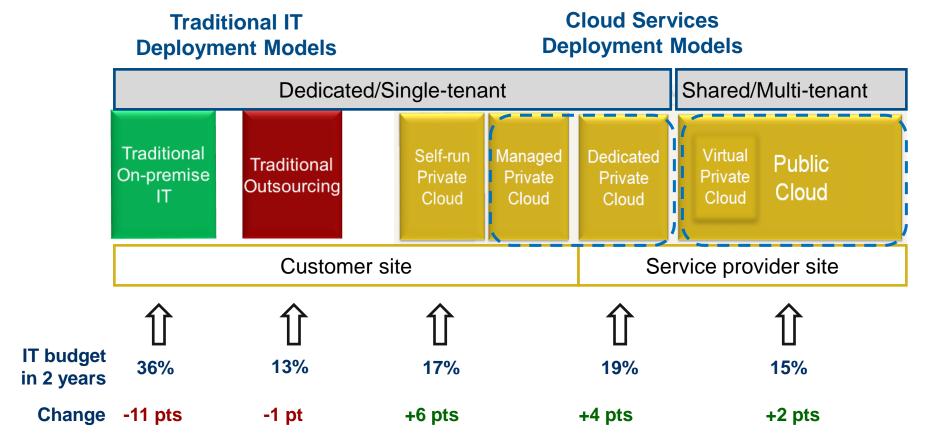


Cloud themed



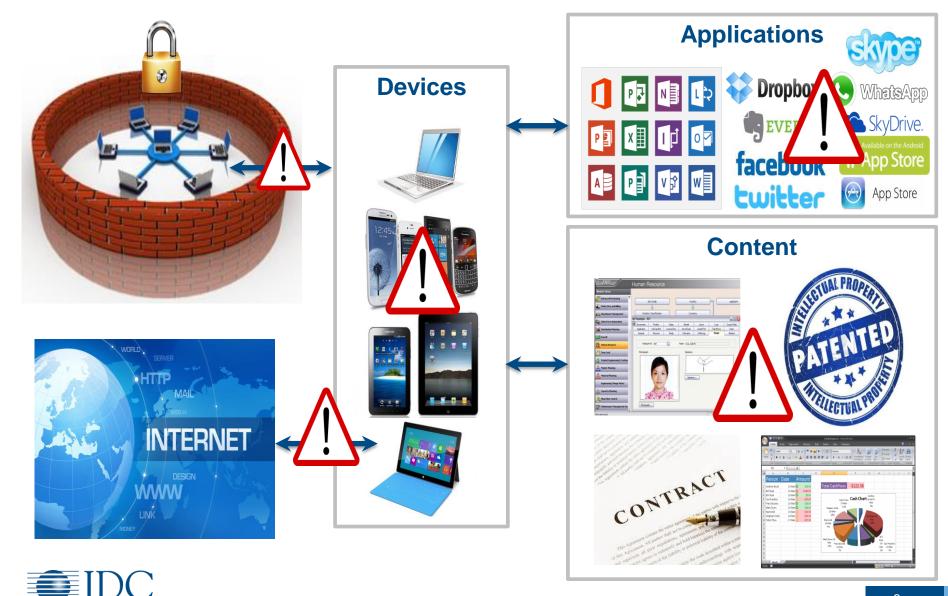
Plans for Cloud Now and in 2 Years

Q. How much of your company's IT budget is allocated to buying/managing these different types of IT services, today and in 24 months?



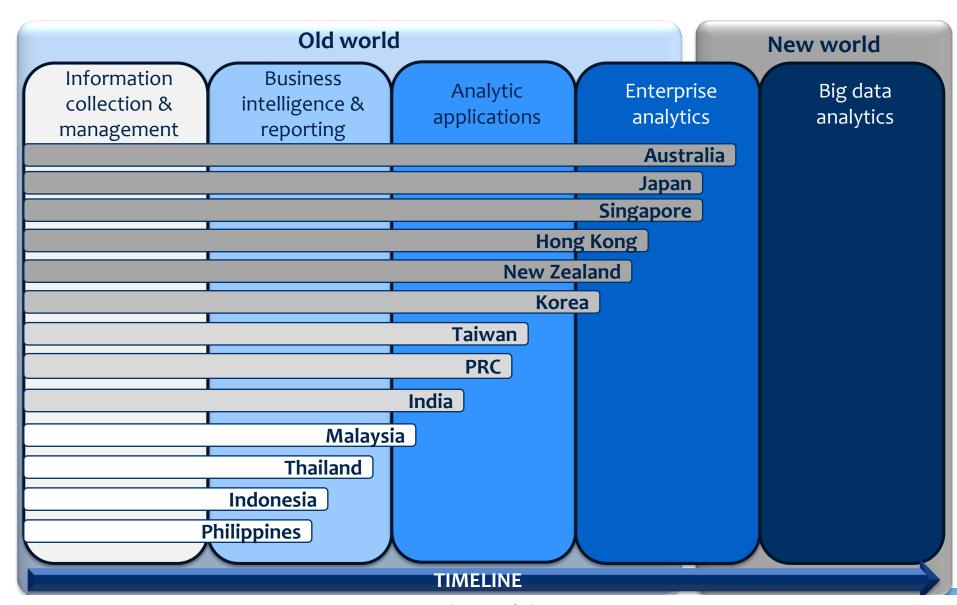


The changing world for enterprise IT



Analyze the Future

The Big Data Journey



Source: IDC Business Analytics CIS, 2012

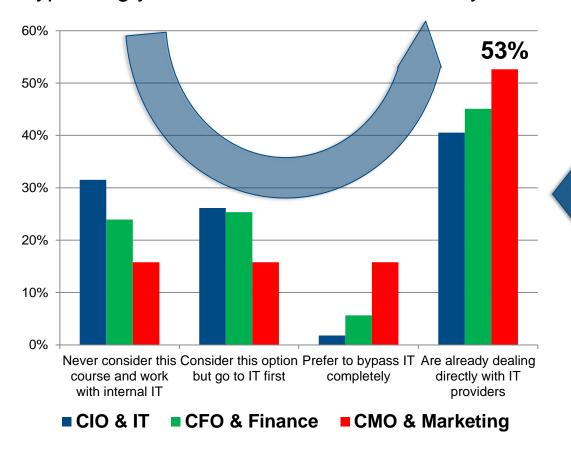
CIO Priorities and Influence of LOB





C-Suite: Would You Bypass IT?

On the topic of sourcing IT products or services directly from a supplier bypassing your internal IT function, would you:



- Moving to the right increases autonomy
- 53% of CMOs are already dealing with external suppliers
 - CMOs are the most likely function to go it alone
- CIO must align strategy with departments going external



Panel Session

