



# Transforming the Telco Network

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# The Third Platform

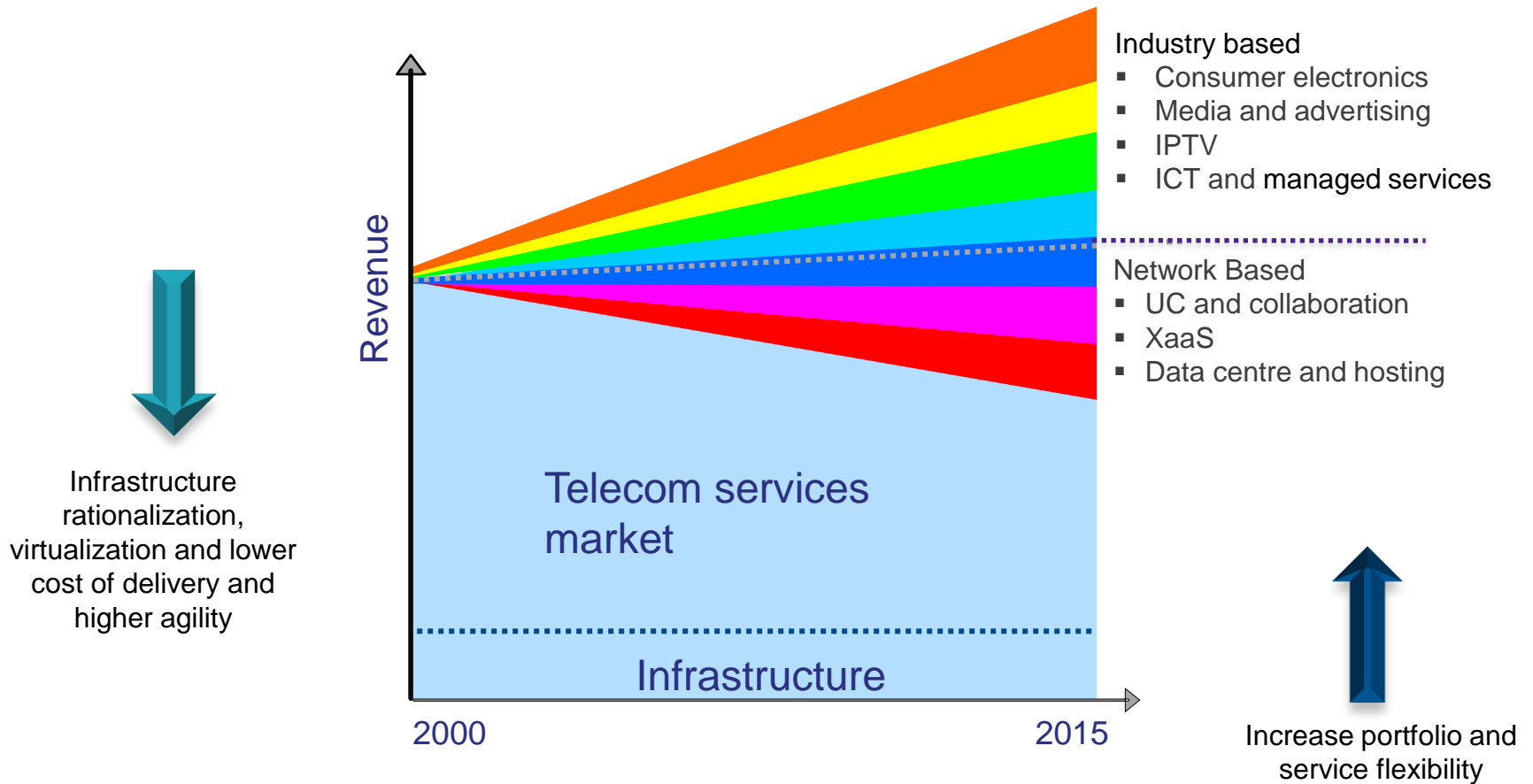
## *The Evolution of ICT Ecosystem*



- Telco playing catch up with OTT players
- Network is a key enabler – but needs to become much more efficient and flexible
- Requirements of the third platform trends are driving telco network transformation

# Transformation - Why?

*Because Telco Business Needs to Transform*



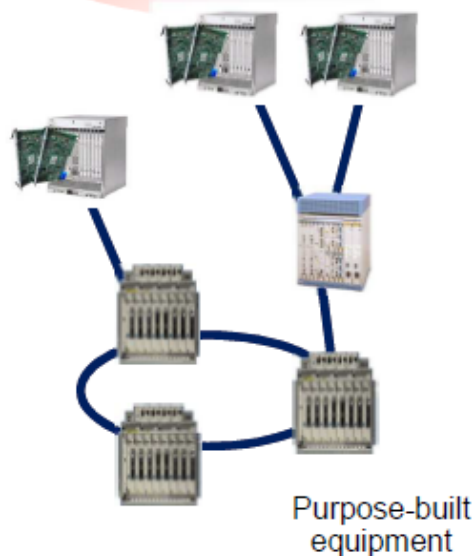
# Transformation - Why?

*Because Technology Exists to Make It Possible*

## Traditional Networks

Complex, inflexible

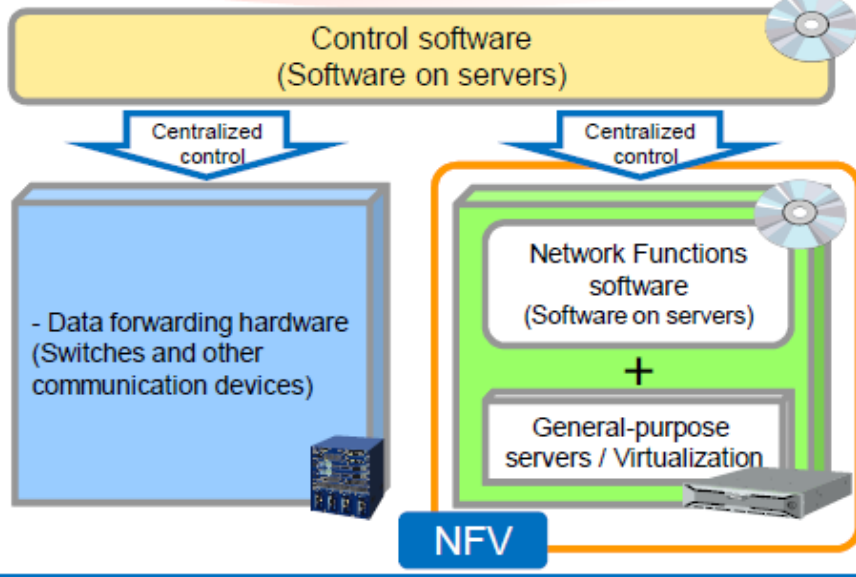
- ✓ Distributed control functions
- ✓ Comprised of diverse purpose-built devices
- ✓ Individual settings for each device



## SDN

Simple, flexible

- ✓ Centralized control
  - ✓ Comprised of general-purpose hardware + virtual resources
  - ✓ Automated settings
- Efficient use of resources
  - Rapid provision of services
  - Improved resiliency



# Panel Discussion !!

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