



Managing BYOD and the Mobile Enterprise

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Digital transformation

Mobility is at heart of the enterprise digital transformation



CLOUD



BIG DATA/ANALYTICS



MOBILITY



SOCIAL BUSINESS



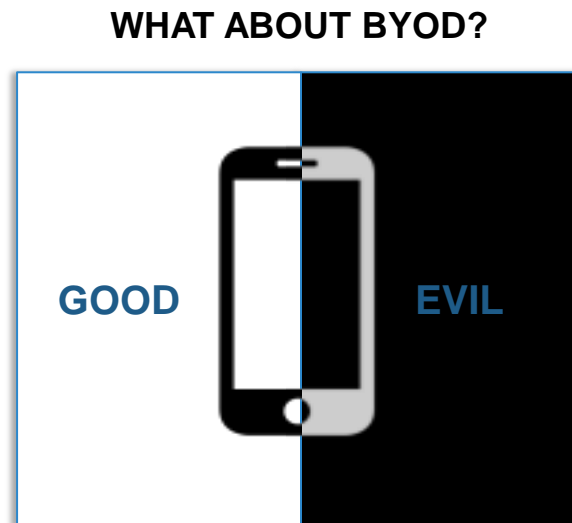
INTERNET OF THINGS

71.9% of CIOs in WE consider mobility to be a high priority topic in their companies

- Increasing numbers of (office) mobile workers in Western Europe
 - Over 40% by the end of 2016
 - Over 65% by the end of 2020
- BYOD formal programs and strategies adoption
 - Only 12% in CEE
 - 36% in WE
- Increasing interest in CYOD solutions
 - 13% in CEE
 - 22% in WE

BYOD programs

- Increases employee productivity
- Greater collaboration
- More flexible and satisfied workforce
- Higher productivity
- Lower equipment and support costs



- Potential for data leakage
- Lack of IT control
- Compliance
- User privacy and accessing personal information
- Difficult to estimate costs (especially in CEE)

Panel discussion