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IoT and Cloud Innovation Awards 2016

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IT gurus, VCs and professionals from the world's leading technology press and analysts will select four category winners for high profile awards in September. Apply before 1st September 2016



IoT and Cloud Innovation Awards 2016 celebrate the most innovative start-ups and established companies in the fields of Internet of Things (IoT) and Cloud. Entrants will be judged by an independent panel of IT professionals, industry gurus, tech investors, Silicon Valley venture capitalists and leading technology press and industry analysts. Four awards – two each for IoT and Cloud – will be presented before an audience

that includes leading press and analysts from over 30 countries, during NetEvents Global Press & Analyst Summit on the Wednesday 21st September at the Mountain Winery, Saratoga, USA. All proceeds from the award fees and donations at the Awards Gala Dinner will be shared between the charities STEM, UNICEF and the Prostate Project Foundation.

There will be four award categories, embracing both start-ups and established companies in the IoT and Cloud spaces as follows:

* Hot Start-Up – IoT for Pre-IPO companies. The first round will be judged by international Press and Analysts. Finalists will be invited to give a short elevator-pitch in 'Shark Tank' style to the judging panel's VCs, business angels, entrepreneurs and IT industry leaders before an audience of international press and analysts at the NetEvents Global Press & Analyst Summit.

* IoT Innovation Leader for established companies offering innovative and exciting IoT products/services. To be judged by the panel of leading NetEvents Press and Analysts, representing over 30 countries around the world.

* Hot Start-Up – Cloud for Pre-IPO companies. Finalists will be invited to give a short elevator-pitch in 'Shark Tank' style to the judging panel's VCs, business angels, entrepreneurs and IT industry leaders in front of an audience of international press and analysts at the NetEvents Global Press & Analyst Summit.

* Cloud Leader Award for established companies offering innovative and exciting Cloud products/services. To be judged by a panel of leading NetEvents Press and Analysts, representing over 30 countries around the world.

The deadline for entry is 1st September 2016 and entrants may be from any appropriate IoT or Cloud related markets. IoT entrants may, for example: sell end devices, including industrial or consumer sensors; offer software or services for managing or securing the IoT; offer cloud services for gathering or analyzing IoT data; provide connectivity for the IoT over WiFi, cellular data networks, or the network core. They may serve carriers or the enterprise and may be operating in vertical niches, such as healthcare, retail, manufacturing, or smart cities.

Similarly, Cloud entrants may, for example: be cloud hosts offering VMs, containers, or a multi-tenant platform; be networking infrastructure companies, offering hardware, software or connectivity services in or for the cloud; be offering PaaS, SaaS, IaaS, DCaaS or SecurityaaS. They may also operate in specialized or vertical markets, such as cloud backups or education/distance learning.

NetEvents Global Press & Analyst Summit provides vendors with a unique opportunity to meet key technology business press and analysts from more than 25 countries worldwide in

a series of scheduled sessions to be informed, debate and discuss the latest hot topics and breaking IT news.

“The NetEvents Innovation Awards offer a rare opportunity, especially for enterprising start-ups, to gain industry-wide recognition before a massive global audience of C-Level and senior executives, VCs and media gatekeepers” according to Mark Fox, NetEvents CEO.

The nominal fee for award submissions will be donated to the chosen three charities STEM, UNICEF and the Prostate Project Foundation. The NetEvents awards programme has to date generated over \$100,000 with 100% of the money going to charity.

[Click here for full award descriptions and entry forms.](#)

For full details of the NetEvents program of events visit: www.netevents.org