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Cylance CEO Stuart McClure Wins NetEvents Innovation Idol Award, Honoring Creative Entrepreneurship  
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*Company also honored with Hot Start-Up IoT Award at 2016 NetEvents Innovation Awards*

IRVINE, Calif.--(BUSINESS WIRE)--Cylance Inc., the company that is revolutionizing cybersecurity through the use of artificial intelligence to proactively prevent advanced persistent threats and malware, announces that their CEO/President and Founder, Stuart McClure, has won the Innovation Idol Award at the 2016 NetEvents Innovation Awards. The awards ceremony was held during the NetEvents Global Press and Analyst Summit in Saratoga, California.



NetEvents CEO Mark Fox said, "Stuart McClure is a highly creative innovator as well as author and entrepreneur and a worthy winner of this year's NetEvents Innovation Idol award. Stuart has set a trend that is taking the industry by storm: taking a disruptive approach to security by incorporating highly effective artificial intelligence and machine learning techniques into latest generation security applications. As Innovation Idol, Stuart joins an elite club of past winners that includes Ethernet inventor Bob Metcalfe, OpenFlow inventor Martin Casado, who set the industry down the SDN path, and Silicon Valley legend Andy Bechtolsheim.

In addition to this honor, Cylance has also been awarded the NetEvents Hot Start-Up IoT Award presented by Janice Roberts, Partner at Silicon Valley VC firm Benhamou Global Ventures. Roberts commented: "The Internet of Things (IoT) is quickly extending into the fields of healthcare, transportation and mission-critical industrial applications, where reliable, preventative cybersecurity solutions are essential. Cylance already provides a proven solution to endpoint security, having rapidly acquiring over 1,000 customers, while routinely preventing over 99% of threats. We believe that CylancePROTECT through combining an artificial intelligence, cloud-based approach, and utilizing minimal CPU resource, can offer the scale, performance and cost requirements that the industry needs to safely deploy, manage and connect millions of smart devices.



?I am honored to be recognized as a leader in the cybersecurity industry, said McClure. ?Im even more pleased to have our next-generation endpoint security product, CylancePROTECT, recognized as the best security solution to prevent cybersecurity threats. Our team has done an amazing job of being constantly ahead of new threats from an ever-growing list of malware and zero day vulnerabilities, thanks to the help of machine learning.

#### **About NetEvents Global**

The NetEvents Global press and Analyst Summit offers a stimulating and topical two-day conference program of hot debates, head-to-heads and presentations by visionaries and industry analysts. For vendors it provides an exceptional opportunity to meet these networking and communications industry gatekeepers and spend quality time together in an informal yet focused environment. For full details of the NetEvents program of events and awards visit: [www.netevents.org](http://www.netevents.org).

#### **About Cylance Inc.**

Cylance is the only company to offer a preventive cybersecurity solution that stops **advanced** threats and malware at the most vulnerable point: the endpoint. Applying a revolutionary artificial intelligence approach, the Cylance endpoint security solution, CylancePROTECT, analyzes the DNA of code prior to its execution on the endpoint to find and prevent threats others cant, while using a fraction of the system resources associated with endpoint antivirus and detect and respond solutions that are deployed in enterprises today. For more information visit: [www.cylance.com](http://www.cylance.com).

#### **For More Information**

Cylance press releases and news

Cylance events and Unbelievable Tour dates

#### **Social Networks:**

Website: [www.cylance.com](http://www.cylance.com)

Blog: [blog.cylance.com](http://blog.cylance.com)

Twitter: <http://www.twitter.com/CylanceInc>

LinkedIn: <http://www.linkedin.com/company/cylanceinc>

YouTube: [www.youtube.com/cylanceinc](http://www.youtube.com/cylanceinc)

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