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NETSCOUT partners with legendary filmmaker Werner Herzog to examine the evolution of the Connected World
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Distributed by Magnolia Pictures, “Lo and Behold: Reveries of the Connected World” was released in U.S. theaters nationwide on August 19, 2016 and will release in the UK on October 28, 2016



Anil Singhal, co-founder, president and chief executive officer of NETSCOUT

Image credited to NETSCOUT

NETSCOUT SYSTEMS, INC, a leading provider of business assurance – a powerful combination of service assurance, cybersecurity, and business intelligence solutions –announced the nationwide U.S. theatrical release of “Lo and Behold: Reveries of the Connected World” on August 19, 2016 with an overseas debut starting with a United Kingdom premiere on October 13 in London and in-country release on October 28, 2016. Distributed by Magnolia Pictures, this 90-minute documentary resulted from collaboration between NETSCOUT and legendary filmmaker Werner Herzog.

“In today’s fully digitized world with Internet on- and off-ramps, being connected and staying connected with uninterrupted communication is an absolute necessity, and yet, leaves us vulnerable due to the fragility of our connectivity,” said Anil Singhal, co-founder, president and chief executive officer of NETSCOUT. “Because of the complexity of the technology, the professionals who develop and maintain these systems are becoming increasingly important in keeping us connected. They are quite literally the Guardians of the Connected

World, a name we gave to the broad, multi-dimensional, leadership initiative we announced more than a year ago. NETSCOUT is committed to helping businesses evolve and unlock opportunities to innovate by delivering virtually constant and ubiquitous visibility in the connected world.”

The film project was originally conceived as a series of short online videos demonstrating how much the world has come to depend on the Internet and the potential for widespread disruptions to society should severe interruptions to this connectivity occur. Seeing the possibility for a broader story, Herzog and NETSCOUT decided to turn the project into a feature-length documentary. NETSCOUT played a key role in developing the story of the film as well as in its production. *Lo and Behold* explores those who first built the connected world, from hackers to astrophysicists, and the fragility of this connection and our dependency on it. Told through Herzog’s unique perspective, the film highlights luminaries at the forefront of technology; exploring the unequalled viewpoints of people like PayPal and Tesla co-founder Elon Musk, roboticist Sebastian Thrun, and UCLA professor and co-creator of ARPANET (the precursor to the Internet) Leonard Kleinrock, among others.

“NETSCOUT introduced me to a project and a topic that was much larger than a handful of public service announcements,” said Werner Herzog. The future of the Connected World and its impact on Humanity is an extraordinary topic for all of mankind. I am thankful to NETSCOUT for starting this conversation and as I have said to Anil Singhal, ‘Our work is not yet done.’”

This partnership between NETSCOUT and Werner Herzog has the potential to heighten our understanding of the connected world and its impact on our future as the narrative unfolds in this film. “*Lo and Behold, Reveries of the Connected World*” premiered at the 2016 Sundance Film Festival, in Park City, Utah on January 23, 2016.