

A glowing blue brain is shown in profile on the left side of the slide, set against a dark blue background with a subtle gradient.

Where Will AI Make the Biggest Impact? Where Will It Fizzle?

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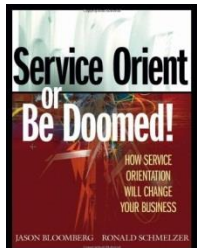
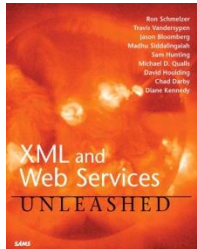
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About Jason Bloomberg

- President of industry analyst firm Intellyx
- Forbes contributor
- Latest book *The Agile Architecture Revolution*



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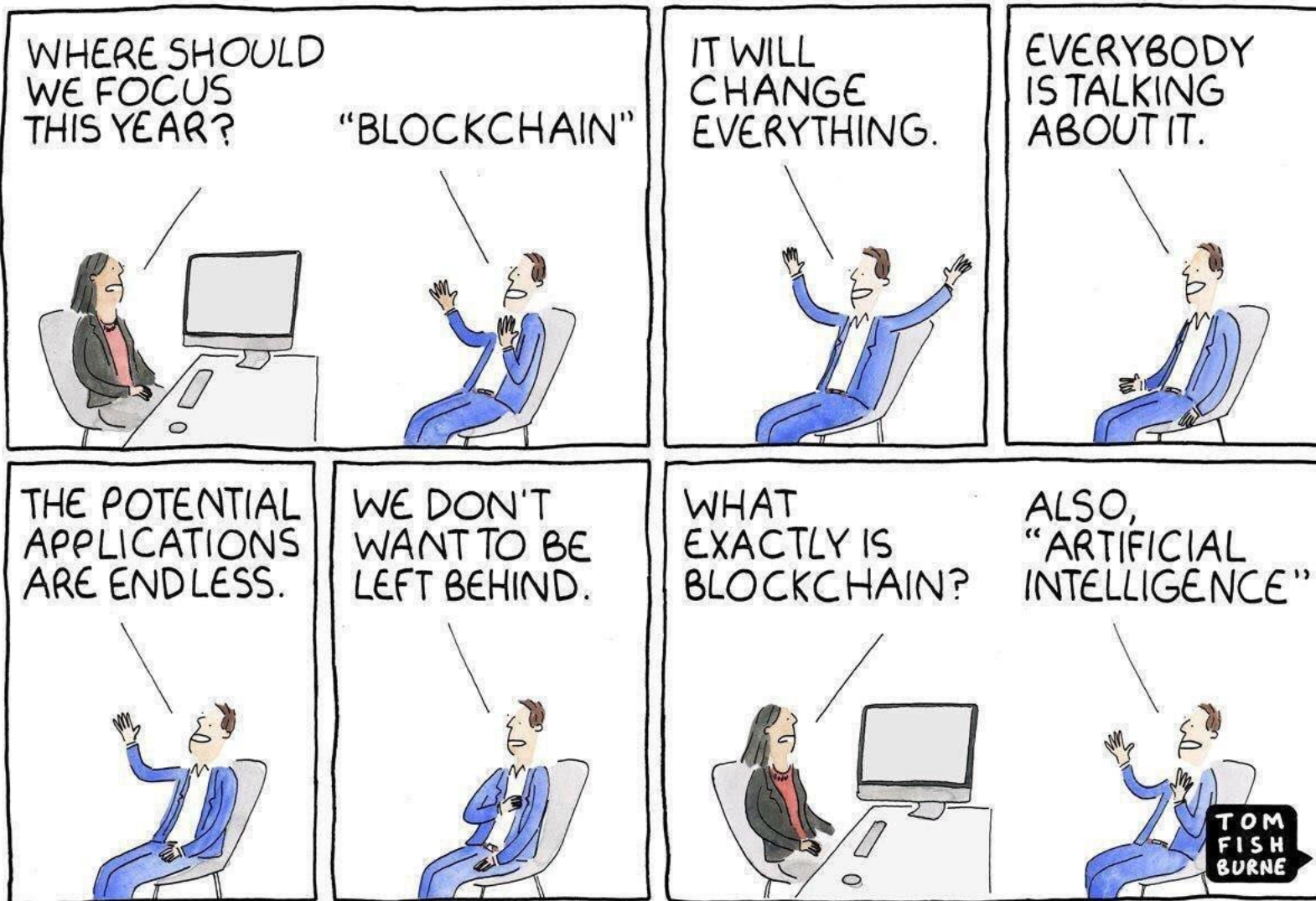
How to introduce all
the controversies
around artificial
intelligence – *in five
minutes?*

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Vendor Hype and 'AI-Washing'





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Simplistic Machine Learning Passing for Advanced AI



SM. MAR 2017

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Issues of Control and Responsibility



*“Does your car have any idea why
my car pulled it over?”*

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Problems of Bias, Accuracy, and Veracity



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Fear of AI Running Amuck



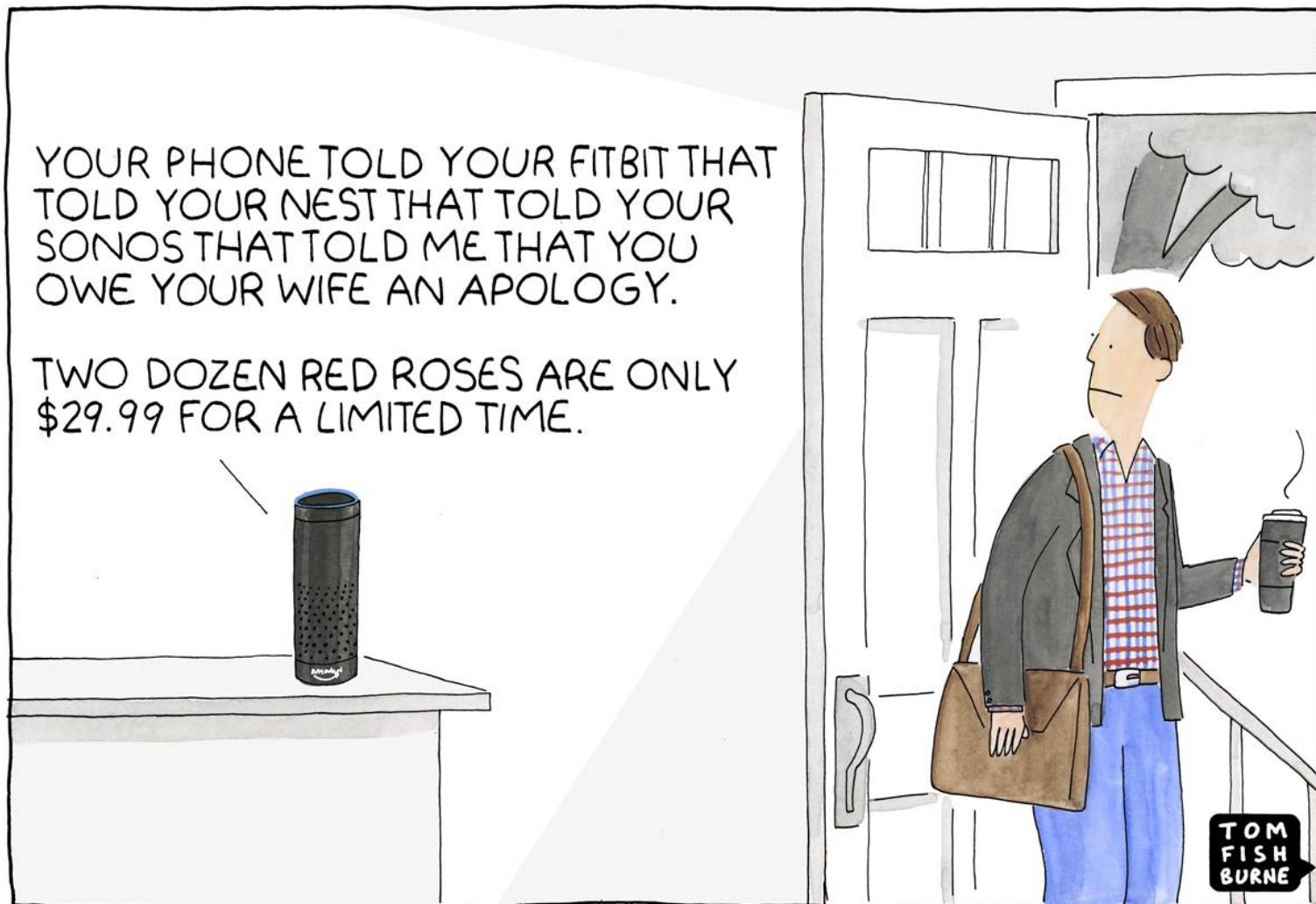
The Day SkyNet Becomes Self-Aware

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Invasion of Privacy





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Manipulation Concerns

OUR MACHINE LEARNING TECHNOLOGY ALLOWS US TO TRACK CUSTOMER PREFERENCES AND USE THAT KNOWLEDGE TO MANIPULATE THEM.



Dilbert.com DilbertCartoonist@gmail.com

THAT SEEMS LIKE THE STEP THAT HAPPENS RIGHT BEFORE THE MACHINES TAKE OVER THE EARTH AND ANNIHILATE ALL HUMANS.



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THERE'S ALWAYS ONE PERSON IN EVERY CROWD WHO SAYS THAT.



NOT FOR MUCH LONGER, APPARENTLY.

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Thank You!

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