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Ziften continues to expand global business opportunities with its Microsoft Windows Defender ATP partnership
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Ziften continues to grow and expand its cyber-security collaboration with Microsoft through the addition of new product innovations with AI-based multi-vector threat prevention in its Zenith endpoint protection platform, expanded global sales reach, and successful customer deployments



Roark Pollock, Senior Vice President of Marketing, Ziften, at NetEvents EMEA Press Spotlight, Algarve, Portugal

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Ziften Zenith is the first cyber security platform that provides one agent for all endpoints – laptops, desktops, servers, and cloud – preventing multi-vector attacks with advanced AV, detection and response, plus visibility and hardening.

2018 Ziften and Microsoft partnership recent highlights

- **TECHNOLOGY:** Ziften recently announced Advanced AV for the Zenith endpoint protection platform to detect multiple attack vectors and prevent file-based, fileless, and in-memory attacks with the power of artificial intelligence (AI) and the cloud.

- **ENDPOINT AND CLOUD SECURITY:** Ziften is expanding its customer successes selling alongside Microsoft from endpoint protection for traditional macOS-based endpoints like laptops and desktops to more recent customer wins for cloud security of Linux based servers and VMs.
- **NEW CUSTOMER:** For the first time, Ziften is being deployed on cloud Linux-based VMs for a Top 50 worldwide bank in Europe. This customer is deploying an integrated Azure Security Center and Ziften Zenith solution to secure and protect Windows and Linux based cloud endpoints providing the customer with a single pane of glass for continuous server visibility and threat detection and response in its mixed OS cloud environment deployed within Microsoft Azure.
- **GLOBAL SALES CHANNELS:** Ziften continues to expand its global sales reach with Microsoft through on-boarding joint channel partners. In the last month, Ziften entered the UK and Ireland with Microsoft Windows Defender ATP specialist Threatscape, the Middle East with channel partner Paramount, and the Netherlands with Insight. These EMEA partnerships are in addition to earlier announcements this year that Ziften entered the German market with Microsoft Windows Defender ATP reseller Sepago, and the Netherlands with reseller InSpark.
- **FILELESS ATTACKS:** Ziften joined and contributes to the Windows Defender ATP Advanced Hunting project targeting growth in fileless attacks.

Ziften CEO Mike Hamilton, said: “Ziften has been building the EDR space long before the market formally began, and this has paid off big with our ability to support an entire range of connected devices, from the edge, to the cloud, and everything virtualized in between. Today, Ziften is a customer satisfaction and product innovation company. We are delivering endpoint protection along with the Microsoft Windows Defender ATP partnership on a global scale.”