



P R E S S R E L E A S E

Innovation Leaders – here’s your chance!

NetEvents 2019 Innovation Awards for start-ups and established innovators in Cloud/Datacenter, IoT and CyberSecurity

San Jose, CA, USA. 15 August 2019: Entry for the annual [NetEvents Innovation Awards](#) is open til the 22nd August 2019. There are six categories: covering both start-up and established companies in three fields: Cloud/Datacenter, IoT and CyberSecurity. In each field the competition is open both to pure-play companies and to closely related market segments – the one condition being that their products or services in 2019 must stand out as being highly innovative or influential. All applications must be received by the entry deadline: 22nd August 2019.

The awards will be judged and presented on Thursday 3rd October 2019 at the NetEvents Global IT Summit in San Jose, California, USA, at a prestigious gala dinner attended by 60+ key Technology Press & Analysts from around the globe. All proceeds from the awards plus donations during the Awards Gala Dinner will be donated to three charities: Prostate Cancer Research, STEM and UNICEF.

“The NetEvents Innovation Awards offer worldwide recognition for your company's innovative endeavours and achievements” says Mark Fox, NetEvents CEO. “Just being short-listed for the awards provides exceptional PR opportunities during the pre-event promotion and after the event. Bringing your team to the awards ceremony is a great way of celebrating your achievements together and a fantastic opportunity to network with your peers. And, of course, winning an award really boosts team morale, and it makes employees feel proud of the company.”

In each of the three award fields (Cloud/Datacenter, IoT & CyberSecurity) there are two categories: “Hot Start-ups” for pre-IPO companies, and “Innovation Leaders” for established companies in the field. The Hot Start-ups finalists are additionally required to give a short elevator-pitch presentation in a ‘Shark Tank’ style during the NetEvents Global IT Summit. This will be in front of the judging panel’s VCs, business angels, entrepreneurs and IT industry leaders plus the Summit’s entire audience of international press and analysts from over 35 countries around the world – offering exceptional exposure to a highly influential audience.

For the Cloud/Datacenter categories, entrants may be in any related market segment, such as: cloud hosts offering VMs, containers, or a multitenant platform; offering PaaS, SaaS, IaaS, DCaaS. They may operate in specialized or vertical markets, such as cloud backups or education/distance learning. They may also be networking infrastructure companies, offering hardware, software or connectivity

services in or for the cloud. For the IoT categories, entrants again need not be pure-play IoT companies: they may sell end devices, offer software or services for managing or securing the IoT, or cloud services for gathering or analyzing IoT data. They may be operating in vertical niches, such as healthcare, retail, manufacturing, smart cities. They may provide connectivity for the IoT, such as over WiFi, cellular data networks, or the network core. They may serve carriers or the enterprise.

Among previous winners that have benefitted from the prestige and exposure provided by the NetEvents Innovation Awards was California-based Apstra. In June 2018 Mansour Karam, Apstra's CEO and Founder said: "We are thrilled to be recognized by NetEvents as the Innovation Leader in Cloud/Datacenter. Apstra continues to offer the only multi-vendor intent-based networking solution that automates the full lifecycle of a datacenter network and we are excited to see the global response from service providers, enterprise and web scale companies around the world. We are honored to be recognized for paving the way for the next generation network."

[Click here for further info and entry details](#)

About NetEvents

Since 1996, NetEvents has provided a key communication channel for the networking and telecoms marketplaces. It brings together the industry's technology leaders and opinion shapers – including Presidents, CEOs, CTOs and senior VPs from leading tech companies – to spend quality time in an informal yet focused environment with senior press and analyst representatives from every region around the world. At the same time it encourages and extends the symbiotic culture of innovation and enterprise that characterized Silicon Valley, and still does so much to spur today's progressive technology. Participation at NetEvents is an efficient, cost-effective and highly productive complement to an existing marketing communications program.

For details of the full NetEvents program of events visit: www.netevents.org