

5G/6G and Mobile Solutions for Commercial Use

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Telco Trends, Market Drivers



Exponential growth in traffic driven by smart devices, HD video/audio, enterprise business process extension, vertical industries, IoT, wireless sensors, etc.



Enablement of connectivity between sensors, machines and other devices



Personalized services, better performance and user experience
Enhanced and secured interaction with customers

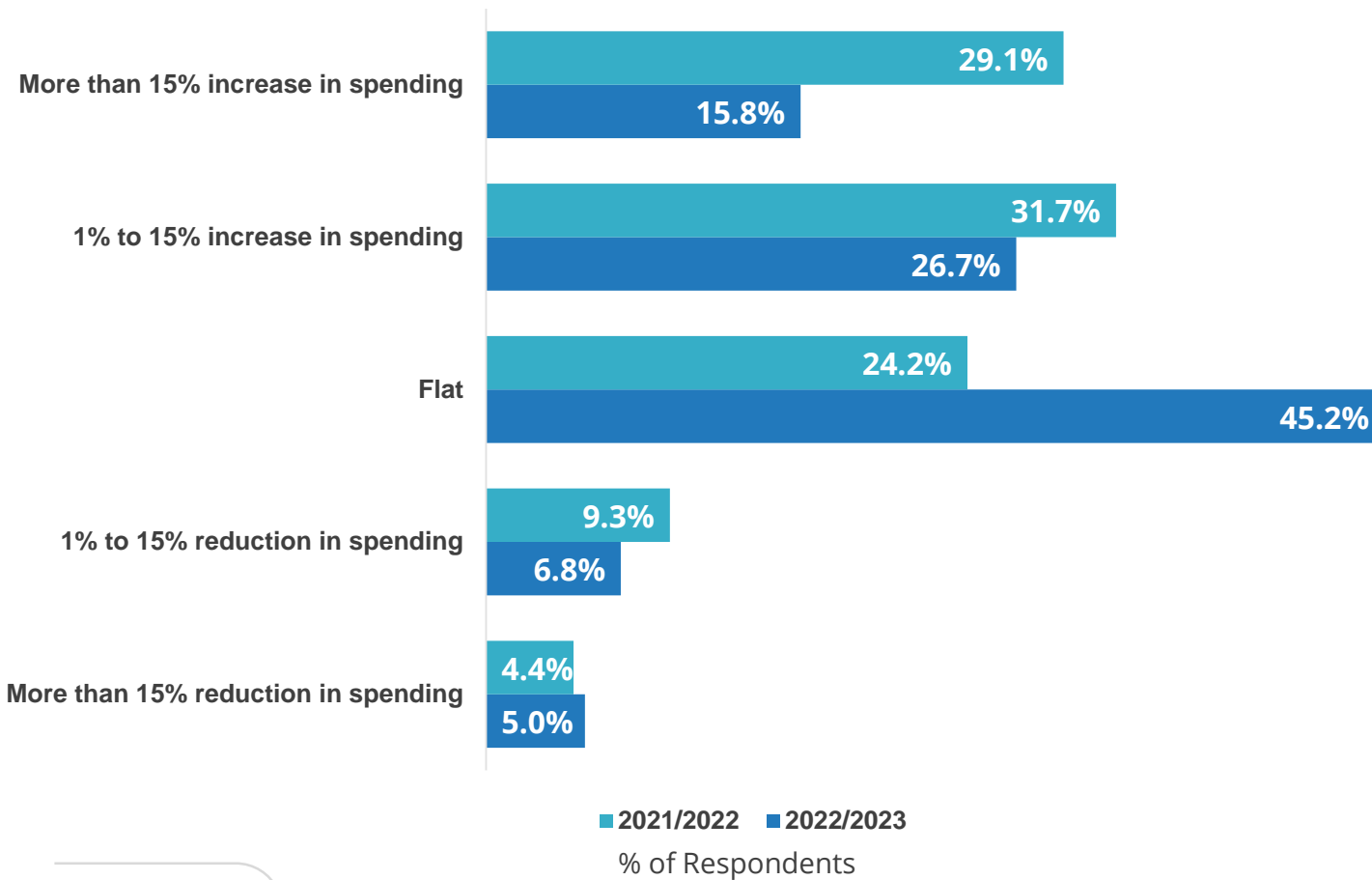


Convergence of IT, Telco, and Cloud networks

US enterprise investment growth in corporate 5G network assets has slowed, as businesses await impactful use cases that will accelerate business outcomes

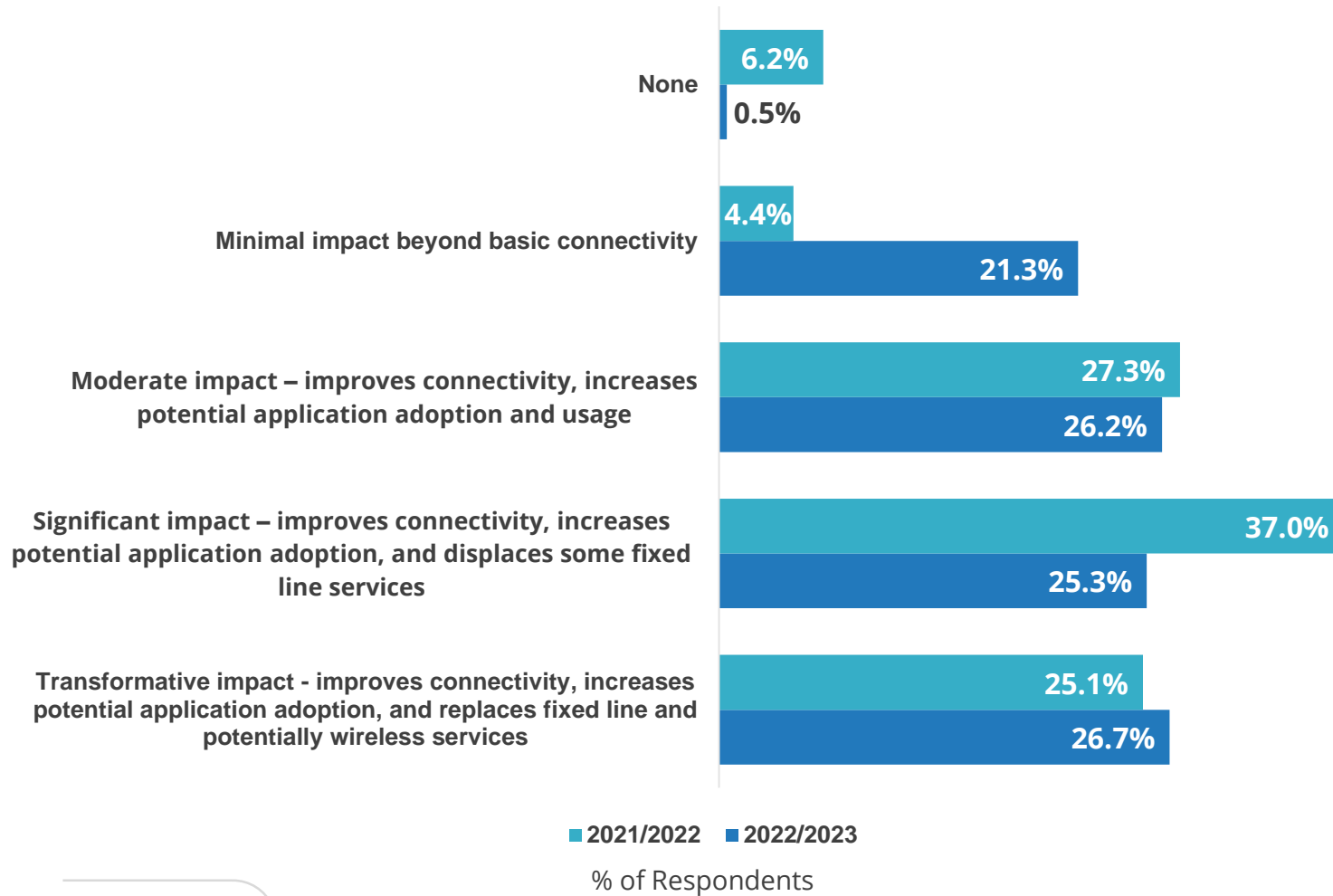
How will business investments in the following areas change over the next 12 months?

5G Network Devices and Applications



As the 5G hype cycle fades, businesses now await impactful use cases that will accelerate business outcomes

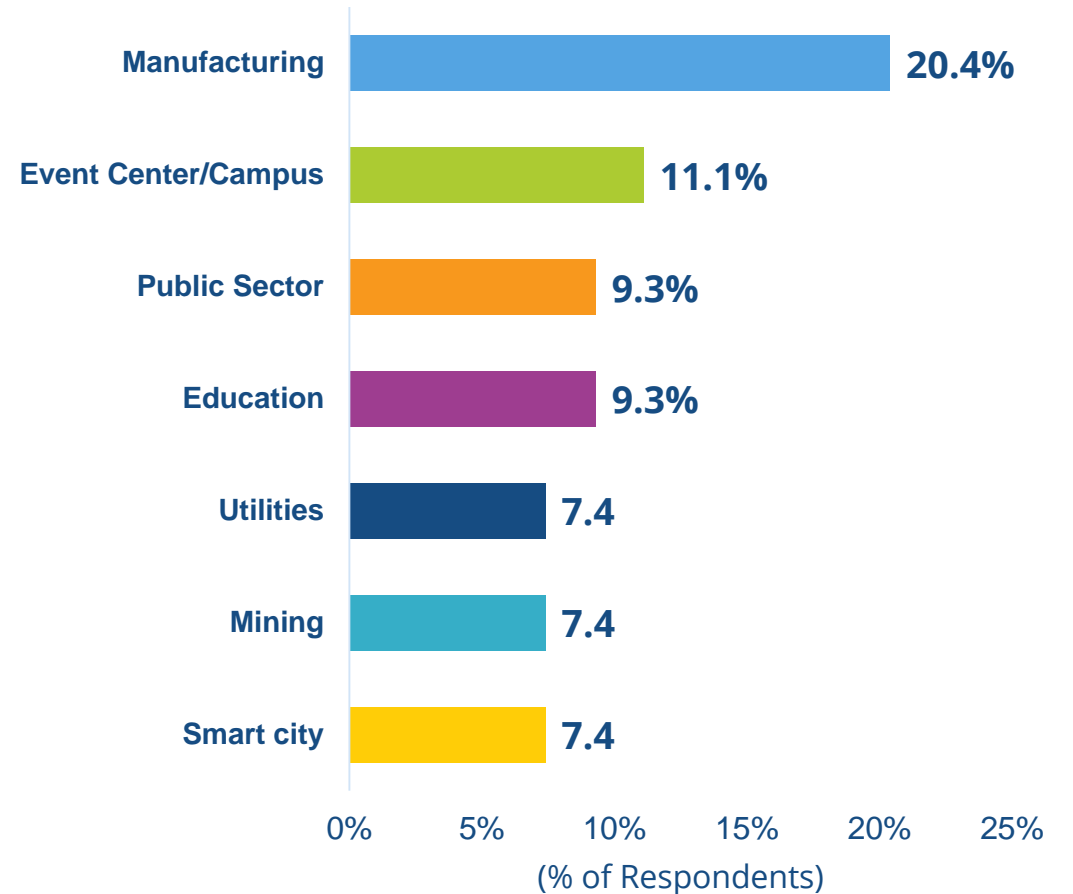
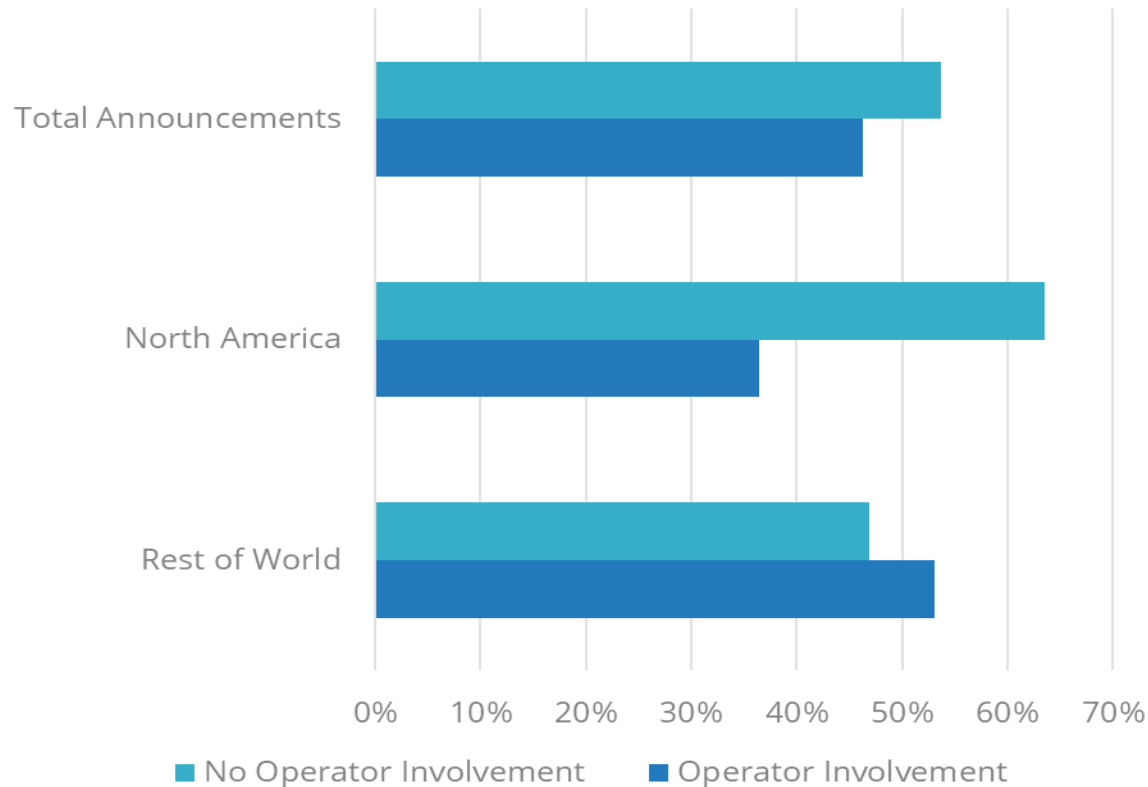
How much of an impact do you expect 5G connectivity to have on the development of new products, services, innovations, and operations in your organization?



Public announcements of private mobile network deals suggest industries with large, controlled spaces are driving early PMN adoption

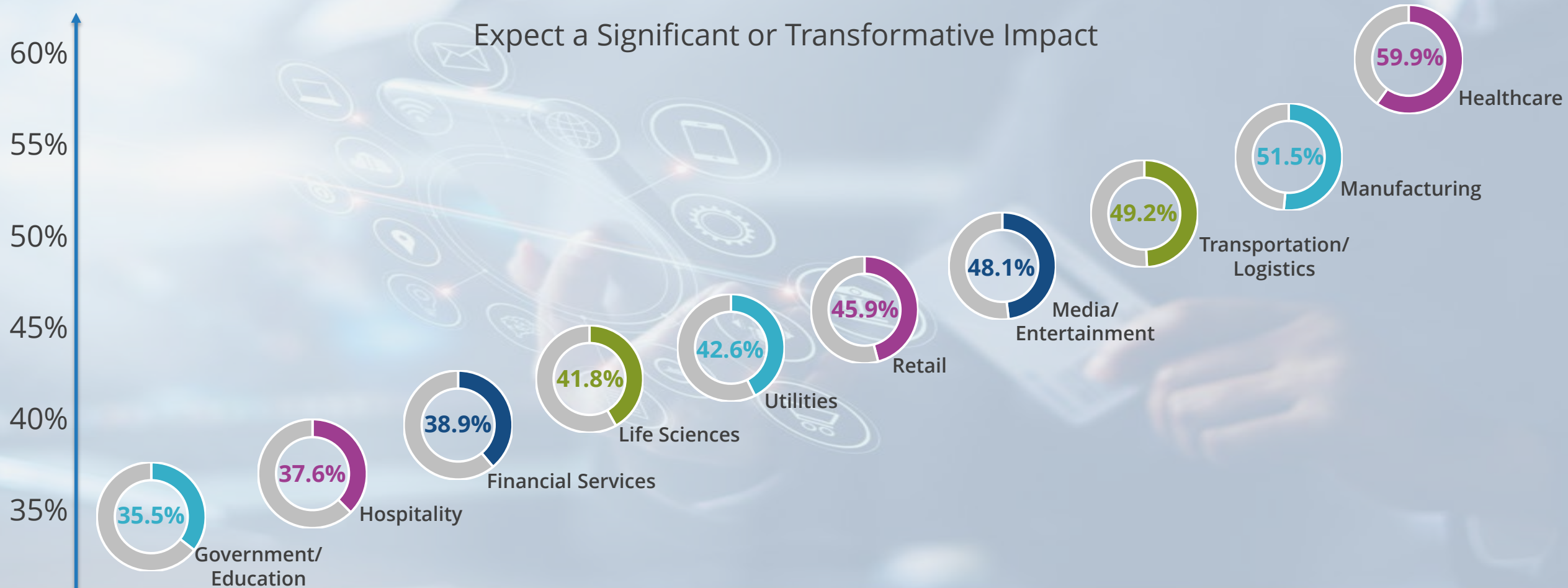
1H22 Announced PMN Deployments

Publicly Announced Private 4G/5G Networks (1H22)



Healthcare and manufacturing organizations expect the largest business impact from 5G, as it enables automation, digital interaction and faster business outcomes

How much of an impact do you expect 5G connectivity to have on the development of new products, services, innovations, and operations in your organization?





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