



IntellyxTM

The Future of Secure Cloud Connectivity

Jason Bloomberg, Managing Partner
jason@intellyx.com
[@thebizwizard](https://twitter.com/thebizwizard)

About Jason Bloomberg



Intellyx™



- Founder and Managing Partner of industry analyst firm Intellyx
- Leading IT industry analyst, author, keynote speaker, and globally recognized expert on multiple disruptive trends in enterprise technology and digital transformation
- Write for *SiliconANGLE*, *CIO*, and other publications
- Author or coauthor of five books, including *Low-Code for Dummies* and *The Agile Architecture Revolution*



The Exploding Attack Surface



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- **Corporate endpoints**
- **Work-from-home: home office/remote office**
- **Explosion of types of devices**
- **Internet of Things**



Perimeter-based security no longer sufficient

Cloud Shared Responsibility Model



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- **Cloud providers offer security tools and capabilities**
- **Cloud customers must properly configure and manage them**
- **Who is responsible in multi-cloud/hybrid IT scenarios?**

Zero Trust and Cloud-Native Zero Trust



'First Generation' Zero Trust

- All endpoints are untrusted until identities and privileges are confirmed
 - For every interaction
 - Human identity-centric

Cloud Native Zero Trust

- Cloud native computing abstracts endpoints
- May be dynamic
 - May not have fixed IP addresses
 - Endpoint identity-centric

Security at all Layers



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- **Network**
 - Physical, virtual, software-defined
- **Infrastructure**
 - Legacy, Web, and Cloud Native
- **Middleware**
 - On-premises and cloud-based
- **Data**
 - Most important to compliance (GDPR, HIPAA, etc.)
- **Application**
 - Build secure software in the first place



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Don't lock your doors and leave the windows open



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Thank You!

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